

# Inspire Our NEW Stylist Swag!

## FOR Design To Sell ON CONTEST



Submit original designs to put into production on limited edition items such as apparel, accessories, drinkware, and more!

Winning designs will receive a  
**\$250**  
prize pack and a sample of their limited edition design!

Designs will be featured and sold exclusively on [toolsfortheapro.com](http://toolsfortheapro.com)!

Email all original design submissions with your name and salon # in the subject line to: [toolsfortheapro@regiscorp.com](mailto:toolsfortheapro@regiscorp.com) no later than May 15, 2019.

Up to 8 winners will be selected to win a prize pack valued over \$250. Winners will be notified by June 30, 2019. By entering the contest, you acknowledge that Regis Corporation can use and alter your design(s). Prizes awarded in accordance with any and all applicable state laws. The prize is considered to be taxable wages and income and should be appropriately reported (at fair market value) during the calendar year in which you receive the prize. This contest is open to all Tools for the Pro account users. Designs must be original and submitted to [toolsfortheapro@regiscorp.com](mailto:toolsfortheapro@regiscorp.com) by May 15, 2019.

TOOLS  
*for the* PRO

## Design to Sell Contest 2019 (“Contest”)

### **OFFICIAL RULES**

NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. The Design to Sell (“Contest”) is sponsored by Regis Corporation, 7201 Metro Boulevard Minneapolis, MN 55439 (the “Sponsor”). The Contest shall be subject to these Official Rules and by entering, all entrants agree that they have read these Official Rules and will abide by and be bound by the terms and conditions herein.

**TIMING:** The Contest begins at 12:00 am Central Time, April 1, 2019 and ends at 11:59pm Central Time, May 15, 2019 (“Entry Period”).

**ELIGIBILITY:** The Contest is open only to legal residents of the United States, Puerto Rico, and Canada, excluding Rhode Island and Quebec, who are the age of majority or older in their state, province or district of residence at the time of entry, and who have a registered account on the TFTP Website. All U.S., Puerto Rico, and Canada Federal, state and local rules and regulations apply. Void outside the United States, Puerto Rico, and Canada and where prohibited or restricted by law.

**HOW TO ENTER:** During the Entry Period, anyone with a registered account to the Tools for the Pro Website ([www.toolsfortheapro.com](http://www.toolsfortheapro.com)) (“TFTP Website”) can submit their original designs, concepts, and ideas to be printed on gear, clothes and/or other goods via email to [toolsfortheapro@regiscorp.com](mailto:toolsfortheapro@regiscorp.com) for consideration (“Entry”). Access/registration to the Tools for the Pro Website can be granted to anyone with access to the internet. Limit one Entry per person.

Your design must be original and must not contain any inappropriate or offensive materials, as determined by SPonsor in its sole discretion. Any entry, which in the sole opinion of Sponsor, is deemed inappropriate in any way (e.g., defamation, nudity, pornography, gratuitous violence, inappropriate language, obscene, illegal, racially or morally offensive, intended to annoy or harass, or likely to transmit or contain a virus, corrupted file or any similar element), is inconsistent with the theme or image of the Contest, contains personally identifiable information, or otherwise violates the terms or the spirit of these Rules in any way, may be rejected and result in disqualification. Entries must comply with all laws, rules, and regulations including, but not limited to, those concerning copyright, plagiarism, trademark, defamation and invasion of publicity/privacy and any terms specific to the applicable social media site. Sponsor has the right, but not the duty, to disqualify any entry submitted in connection with this Promotion that violates any terms herein in Sponsor’s sole discretion.

**ENTRY MATERIALS:** All submitted materials become the property of Sponsor and will not be returned or acknowledged. Any submitted materials that are inappropriate or offensive in Sponsor’s sole discretion or otherwise violate the terms of these Official Rules may be removed, and the corresponding Entry may be disqualified at Sponsor’s sole discretion. At no point will Sponsor provide feedback or final scores awarded to each Entry.

**ASSIGNMENT OF RIGHTS:** By submitting and Entry for a chance to win a prize, you hereby assign to Sponsor, all right, title and interest in and to the Entry, including, but not limited to, concepts and designs, inventions, ideas, discoveries, “know how,” creations, works, processes, methods, ideas, and works of authorship created by you in connection with or related to the Entry, and all such shall be the exclusive property of Sponsor (collectively the “Created Works”). You hereby assign all rights in the Created Works, including without limitation, all patent rights, mask work rights, copyrights and trade secret rights to Sponsor. Without limiting the generality of, modifying, or limiting the terms of this paragraph, you hereby acknowledge and agree that Sponsor without any payment or compensation to you may use your Entry and create derivative works from your Entry (e.g., create a T-shirt using the design, slogan, etc., that you submitted, in whole or in part), and offer the end result for sale to the general public without any compensation or royalty whatsoever due to you. You completely relinquish all rights in the Created Works and hereby assign them to Sponsor. Sponsor’s use of the Created Works is not limited to printed gear, clothes and/or other goods, but rather, Sponsor may use the Created Work or derivatives thereof in whole or in part for any purpose in its sole discretion. You agree that the assignment and perpetual license provided in this paragraph is in full force and effect regardless of whether or not you receive prize. You agree to execute such assignments and other documents, and take such other action at Sponsor’s reasonable request without payment of additional consideration, as may be necessary or advisable to convey full ownership of the Created Works to Sponsor and to protect Sponsor’s interest in the Created Works. You represent and warrant to Sponsor that Sponsor’s use and ownership of the Created Works as contemplated herein does not and will not cause Sponsor to infringe or violate any patents, trademarks, service marks, trade names, copyrights, licenses, trade secrets or other intellectual property rights of any person or entity. You agree that you will not use or attempt to assign the Created Works to any other person or entity. In addition, in the event the above assignment fails or does not cover Sponsor, you hereby grant Sponsor a worldwide, exclusive, perpetual, fully-paid, royalty-free license to use, exploit, reproduce, have reproduced, display and prepare and have prepared derivative works of the Created Works. Sponsor is not obligated to use any Created Works.

**WINNER SELECTION:** Up to Eight (8) winners will be selected by a panel of judges within the Regis Merchandise Department. Winners will be notified by June 30, 2019 by email. By entering the contest, you acknowledge that Regis Corporation owns and can use and alter your design(s) as contemplated in the paragraph above.

All Federal, state, provincial and local tax liabilities are the responsibility of the winner. Acceptance of the prize constitutes permission (except where prohibited) for the Sponsor to use the winner's name, likeness, biography, statements, and any other similar materials for marketing, promotional and publicity purposes without additional compensation, approvals or any limitation.

**PRIZES:** Up to eight (8) prizes will be awarded based on the judges' assessment of the Entries. Each prize is a prize pack that consists an assortment of retail products selected by Sponsor in its sole discretion. Approximate Retail Value ("ARV") of each prize pack is approximately \$250. Limitations and conditions may apply as stated by Sponsor or in prize materials. All costs, expenses and taxes not specified herein, related to any prize or incurred by accepting a prize, are the sole responsibility of the winner.

**NOTE:** All elements of any prize to be awarded are at the sole discretion of the Sponsor. All prizes exclude any specific items that are not listed above. Prize must be accepted as awarded. Prize is non-transferable, non-assignable and has no cash value. No prize substitution or cash redemption allowed by the winner. Sponsor reserves the right to substitute a prize of comparable value for any reason at any time. Prize may not be sold, bartered or exchanged by winner. Prize is provided "as is" and without any warranty of any kind. By accepting the prize, each winner acknowledges compliance with these Official Rules and sufficiency of the prize as awarded.

**ODDS:** The odds of winning any prize depend in part on the total number of eligible entries received for the Contest and quality of the submissions.

**GENERAL:** Contest is subject to these complete Official Rules. By participating, entrants and guests agree: (i) to be bound by these complete Official Rules; and (ii) to waive any right to claim ambiguity in the Contest or these Official Rules. All decisions made by Sponsor are final in all matters relating to Contest and cannot be appealed.

By participating and/or accepting a prize, winners and entrants agree to release, discharge and hold harmless Sponsor (including, without limitation, their respective parents, subsidiaries and affiliated entities), and its respective direct and indirect subsidiaries and affiliates, and each of their respective directors, employees, officers, franchisees, licensees, licensors and agents, advertising and promotion entities, prize suppliers, fulfillment agencies and any person or entity associated with the production or administration of the Contest or the awarding of prizes, (collectively, the "Releasees") from and against any and all claims, actions, demands, liabilities, losses or damages of any kind whatsoever (including, without limitation, bodily injury, personal injury, death, disability and property damage), costs and expenses (including, without limitation, reasonable attorneys' fees, court costs, settlement and disbursements) directly or indirectly arising from or in connection with their participation in the Contest and/or the redemption, awarding, receipt and/or use or misuse, loss or misdirection of prize or any portion of a prize, participation in any prize related activities, or Releasees' ownership or use of the Created Works, and hereby waive all rights to claim punitive, incidental and consequential damages (unless such waiver is otherwise prohibited by the winner's state of legal residence).

Releasees are not liable to winner or any other person for failure to supply a prize or any part hereof by reasons of any act of God, any action, regulation, order or request by any governmental or quasi-government entity, equipment failure, terrorist, acts, earthquake, war, fire, flood, explosion, severe weather, embargo, labor dispute or strike (whether legal or illegal) labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or any similar or dissimilar event beyond Releasees' reasonable control (including game cancellations or rescheduling).

Sponsor reserves the right to use the Contest for publicity purposes in any media, and to use the names, likenesses, and hometown names and/or prize information of winners as part of that publicity, without any notification, compensation, prior review or approval unless prohibited by law.

Sponsor reserves the right to disqualify any entrant it finds to be tampering with the entry process or the operation of the Contest or violating or attempting to violate these Official Rules. The Releasees shall not be liable for: (i) late, lost, delayed, stolen, misdirected, incomplete, unreadable, inaccurate, garbled or unintelligible entries, communications or affidavits, regardless of the method of transmission; (ii) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; or (iv) any printing, human, typographical, administrative or technological errors in any materials associated with the Contest or the awarding of prizes.

Sponsor disclaims any liability for damage to any computer system resulting from participating in, accessing or downloading information in connection with this Contest, and reserves the right, in its sole discretion, to cancel, modify or suspend the Contest should a virus, bug, computer problem, unauthorized intervention or other causes beyond Sponsor's control, corrupt the administration, security or proper operation of the Contest.

Sponsor may prohibit you from participating in the Contest or winning a prize if, in its sole discretion, it determines you are attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or any other unfair playing practices of intending to annoy, abuse, threaten or harass any other entrants or Sponsor representatives.

Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by the laws of the State of Minnesota. All disputes arising out of or connected with this Contest will be resolved individually, and without resort to class action, exclusively by the appropriate federal or Minnesota State Court. Should there be a conflict between the laws of the State of Minnesota and any other laws, the conflict will be resolved in favor of the laws of the State of Minnesota. All judgments or awards shall be limited to actual incurred out-of-pocket expenses (excluding attorneys' fees) associated with participation in this Contest and shall not include any indirect, punitive, incidental and/or consequential damages.

**CAUTION:** ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE CONTESTS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

**WINNERS LIST:** For the name of the contest winners, send your request in an email to [toolsfortheupro@regiscorp.com](mailto:toolsfortheupro@regiscorp.com) Request must be received by April 1, 2020.